

MDB CAPITAL GROUP

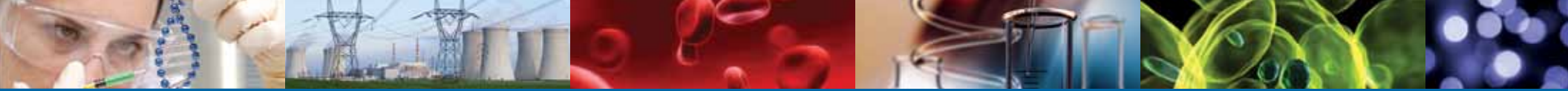
BRIGHT
LIGHTS
CONFERENCE
2010



THE PALACE HOTEL SAN FRANCISCO MAY 11-12, 2010

SHOWCASING THE BEST AND BRIGHTEST

MATCHING INSTITUTIONAL INVESTORS WITH IP LEADERS



MDB CAPITAL GROUP

BRIGHT LIGHTS CONFERENCE 2010

Join MDB Capital Group as we present the “Best and Brightest” at our first Annual Bright Lights Conference, the first public company conference to focus exclusively on companies with disruptive and market changing IP. Selected from a universe of more than 1,600 small cap companies with U.S. patents, the inaugural Bright Lights Conference will showcase those public companies that ranked in the 90th percentile for technology leadership and innovation, as rated by PatentVest, MDB’s proprietary IP business intelligence database.

Featuring:

- Company presentations, breakout sessions and one-on-one investor meetings
- Expert panels discussing timely, market-changing IP topics
- MDB’s insightful analysis and objective data regarding IP leadership and competitive landscape

The Bright Lights Conference underscores MDB’s commitment to advancing the financial market’s understanding of the hidden value of intellectual property assets and future technology leadership.

For conference information visit: www.mdb.com/bright-lights-conference

2010 BRIGHT LIGHTS CONFERENCE PRESENTERS

Altair Nanotechnologies (ALTI)

Applied Nanotech Holdings, Inc. (APNT)

Arrowhead Research Corporation (ARWR)

Cardium Therapeutics (CXM)

Casella Waste Systems, Inc. (CWST)

Comarco (CMRO)

Cypress Bioscience, Inc (CYPB)

Digimarc Corporation (DMRC)

Document Security Systems (DMC)

Dot Hill Systems Corporation (HILL)

Electro Scientific (ESIO)

Hansen Medical, Inc. (HNSN)

Harris & Harris (TINY)

Health Discovery Corporation (HDVY)

Infinity Pharmaceuticals, Inc. (INFI)

Immersion Corporation (IMMR)

Integral Technologies, Inc. (ITKG)

Ligand Pharmaceuticals (LGND)

LML Payment Systems (LMLP)

MDRNA, Inc. (MRNA)

Microvision (MVIS)

Overland Storage, Inc. (OVRL)

Palm, Inc. (PALM)

Parkervision (PRKR)

Pharmacyclics, Inc. (PCYC)

Quantum Fuel Systems (QTWW)

Ramtron, Int. (RMTR)

Safeguard Scientifics (SFE)

Satcon Technology (SATC)

Solta Medical, Inc. (SLTM)

Superconductor Technologies (SCON)

TeleCommunication Systems (TSYS)

Uni-Pixel (UNXL)

Uroplasty, Inc. (UPI)

Verenium (VRNM)

Virage Logic Corporation (VIRL)

VirtualScopics (VSCP)

Wave Systems Corporation (WAVX)

8X8 (EGHT)

C O N F E R E N C E S C H E D U L E

MAY 10 MONDAY

Welcome

Registration
4:00 p.m. – 6:00 p.m.

Cocktail Mixer
6:00 p.m. – 7:30 p.m.

“Is Palm the Next Apple?”
Peter Conley, MDB Capital

Apple’s creative genius has produced a seemingly endless lineup of iconic products - iPod, iPhone and iPad. Yet, success hasn’t always been so easy. In 2001, iPod was off to an inauspicious start and Apple’s R&D pipeline was languishing. MDB takes a provocative look at the historical similarities between the resurgence of Apple’s innovative engine in 2001-2003 and present-day Palm’s IP pipeline and technology roadmap. MDB analyzes Palm’s IP metrics to see what clues investors should consider. The data may surprise you.

All Bright Lights printing provided by:



MAY 11 TUESDAY

Breakfast/Main Ballroom

8:00 a.m. – 9:30 a.m.

Christopher Marlett, CEO of MDB Capital
“Why IP Matters”

Panel Discussion – Paths to IP Monetization

John Cronin, Marshall C. Phelps, Jr.,
Erich Spangenberg & RPX

Company Presentations

9:30 a.m. – 10:00 a.m. | 10:00 a.m. – 10:30 a.m.
10:30 a.m. – 11:00 a.m. | 11:00 a.m. – 11:30 a.m.
11:30 a.m. – 12:00 p.m.

Lunch/Main Ballroom

12:00 p.m. – 1:20 p.m.

Rob Sterne – Sterne, Kessler, Goldstein & Fox
“The Impact of The U.S. Reexamination Process On
Patent Portfolio Value”

Marshall C. Phelps, Jr.
“Keynote Address”

Company Presentations

1:30 p.m. – 2:00 p.m. | 2:00 p.m. – 2:30 p.m.
2:30 p.m. – 3:00 p.m. | 3:00 p.m. – 3:30 p.m.
3:30 p.m. – 4:00 p.m. | 4:00 p.m. – 4:30 p.m.

MDB’s Analysis Of Palm – Peter Conley, MDB Capital
4:30 p.m. – 4:45 p.m.

Special Presentation – Mitch Allen, Palm, Inc.
4:45 p.m. – 5:30 p.m.

Awards Ceremony & Reception
5:30 p.m. – 6:30 p.m.

MAY 12 WEDNESDAY

Breakfast/Main Ballroom

8:00 a.m. – 9:30 a.m.

Jim Foley – Loudthought
“IP Branding – Creating A Voice That Resonates”

Ben Orlanski & Ted Guth – Manatt, Phelps, & Phillips
“Tangible Value From Intangible Assets:
IP Disclosure That Tells Your Story”

Company Presentations

9:30 a.m. – 10:00 a.m. | 10:00 a.m. – 10:30 a.m.
10:30 a.m. – 11:00 a.m. | 11:00 a.m. – 11:30 a.m.
11:30 a.m. – 12:00 p.m.

Lunch/Main Ballroom

12:00 p.m. – 1:20 p.m.

John Cronin – ipCapital Group
“Maximizing ROI from Innovation through
World-Class IP Processes”

Life Sciences Panel

Jeffrey Marshall, MDB Capital Group – Moderator

Tim Shea – Sterne, Kessler, Goldstein & Fox
“Product Life Cycle Management Through IP Strategies”

Eric Bell – Intellectual Ventures
“Ways to Monetize Life Science IP”

Company Presentations

1:30 p.m. – 2:00 p.m. | 2:00 p.m. – 2:30 p.m.
2:30 p.m. – 3:00 p.m. | 3:00 p.m. – 3:30 p.m.
3:30 p.m. – 4:00 p.m. | 4:00 p.m. – 4:30 p.m.

Conclusion Of Bright Lights Conference



2010 BRIGHT LIGHTS CONFERENCE SPEAKERS



CHRISTOPHER MARLETT
MDB Capital Group

Christopher Marlett is a founding partner of MDB Capital, a merchant and investment banking firm focused on innovative companies rich in IP. With 24 years of experience, both as investor and banker, Mr. Marlett understands the importance of IP leadership and the need for technology validation. To fill a void in the market, Mr. Marlett pioneered the development of PatentVest in 2005, the first IP intelligence platform to objectively measure, score, rank and analyze companies, their IP value and the related technology landscape.



ERIC BELL
Intellectual Ventures

Eric Bell is Director, Investment Strategy focusing on life sciences for the Invention Development Fund (IDF) at Intellectual Ventures (IV). In that role, Mr. Bell leads a team to define technical areas within life sciences in which IDF will deploy capital to build a valuable, licensable intellectual property portfolio. Prior to IV, Mr. Bell had spent most of his career in venture capital. Most recently, he was an investment professional at Vulcan Capital, Paul Allen's investment vehicle. There, he was responsible for early and mid-stage life sciences investments.



JOHN CRONIN
ipCapital Group

John Cronin is Managing Director and Chairman of ipCapital Group (ipCG). Capitalizing on a lifelong study of creative and inventive thinking processes, business strategy development, and transaction negotiations, Mr. Cronin has created the unique ipCapital System® Methodology for IP strategy development and implementation. Prior to founding ipCG, Mr. Cronin spent over 17 years at IBM where he became top inventor with over 100 patents and 150 publications. He also created and ran the IBM Patent Factory and was part of the team that contributed to the development of IBM's successful licensing program.



BEN ORLANSKI
Manatt, Phelps & Phillips

Ben Orlanski's practice focuses on major corporate transactions and strategically solving critical business challenges in a wide range of industries. He has significant experience in securities/capital markets; mergers and acquisitions; private finance; and general corporate representation. Mr. Orlanski has been a "Southern California Super Lawyer," 2009 and 2010, and a "Rising Star, California Super Lawyer," 2004-2007.



MARSHALL C. PHELPS, JR.

Marshall C. Phelps, Jr., is an iconic figure in the field of IP management and performance, pioneering many of its leading strategies and generating unprecedented results. He was a Vice President at IBM in the 1990s where he was responsible for management of over 35,000 patents and 8,500 trademarks. By actively licensing these and other IP rights he built a \$2 Billion annual profit center. From 2002-2010, Mr. Phelps was Corporate Vice President and Deputy General Counsel for Intellectual Property and Licensing at Microsoft, facilitating Microsoft's emergence as a worldwide leader with over 60,000 patents and applications.



TIM SHEA
Sterne, Kessler, Goldstein & Fox

Tim Shea is a director in the Biotech/Chemical Group at SKGF, where he advises biopharmaceutical companies on complex legal issues relating to the creation, protection, enforcement and leveraging of their IP assets. He practices primarily in the fields of immunology, molecular biology, medical diagnostics, nanotechnology and biotherapeutics. He has extensive experience advising companies on the creation and management of strategic patent portfolios, validity, infringement and freedom-to-operate issues, and due diligence investigations. Mr. Shea also advises companies on IP issues concerning the development and commercialization of second generation biotherapeutic products (i.e., biosimilars).

2010 BRIGHT LIGHTS CONFERENCE SPEAKERS



JIM FOLEY

Loudthought

Jim Foley serves as President and Creative Director of Loudthought, a brand development firm. Founded in 1996, Loudthought's core competencies include advertising, brand development, corporate identities, print collateral and websites. For the past twenty-five years, Mr. Foley has provided brand leadership to clients ranging from Fortune 500 companies to smaller start ups. Mr. Foley has served as President of the Dallas Society of Visual Communications and has taught college courses on branding. His work has been recognized nationally and he has won numerous awards.



TED GUTH

Manatt, Phelps & Phillips

Mr. Guth is the Chair of Manatt Business Select, an innovative client-centered approach providing business legal services with a transparent cost structure. Mr. Guth's practice focuses on buying and selling businesses, capital formation, general counsel services, public company reporting and joint ventures. Mr. Guth's prior positions include president of an investment banking firm and professor at the UCLA School of Law. He has been selected for The Best Lawyers in America for over a decade and as a "Super Lawyer®" since 2004.



MITCH ALLEN

Palm, Inc.

Mitch Allen is the Software CTO at Palm where he worked for 10 years, starting with building and leading the software team which conceived and developed the Treo smartphone. Mr. Allen has worked on Palm webOS from conception to implementation. He designed the webOS architecture, led the initial development stage and is intimately familiar with the capabilities of the platform, SDK and tools. Today Mr. Allen works with engineering on strategic architecture and design projects for future webOS versions, and with the marketing and developer teams on platform strategy and planning.

About Palm

Palm is focused on creating instinctive yet powerful mobile products that enable people to better manage extraordinary lives on the go. Palm's goal is to deliver products that implement technology in a truly useful way. Palm innovates. Palm creates and defines categories. Expect not just more, but better. Not just faster, but more useful.

A culture of game-changing innovation.

- Introduced in 1996, the original Palm Pilot defied conventional wisdom and became the world's most personal embodiment of technology, sparking the mobile-computing revolution.
- The Treo™ phone effectively created the smartphone market by combining a compact mobile phone with email, an organizer, messaging and web access.
- The Centro™ phone brings things like mobile email, IM and the web into Palm's smallest, lightest form factor at a price point accessible to a broader, younger market.
- Palm Pre was the first phone built on the groundbreaking Palm webOS platform, which brings the information in your life together from the many places it resides.



ERICH SPANGENBERG

IP Navigation Group, LLC.

Erich Spangenberg is the CEO of IP Navigation Group, LLC. IPNav advises companies on monetization strategies for their IP assets. Since its founding in 2002, IPNav has advised on over \$500 million of licensing and other IP monetization transactions. Mr. Spangenberg also owns various companies that derive substantial portions of their annual revenue from licensing and enforcing their IP and a company that focuses exclusively on lending to companies to permit them to finance activities associated with the licensing and enforcing their IP assets.



ROBERT STERNE

Sterne, Kessler, Goldstein & Fox

Rob Sterne is one of the foremost experts on patent reexaminations and concurrent patent litigation and the impact of reexaminations on patent value. He is co-author of the preeminent article on reexamination and on seminal articles on the Chief Intellectual Property Officer and Board responsibility for IP, which were published as cover articles for Intellectual Asset Management magazine. Mr. Sterne is a frequent speaker and author on these topics and on the subject of patent portfolio monetization.

MDB Capital Group's Bright Lights Process

MAXIMIZING RETURN ON STRATEGIC IP ASSETS



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QUANTIFY IP

Assess –

- Measure IP
- Score IP
- Rank IP
- Model IP



.....>>

CODIFY IP

Refine –

- IP Issues
- IP Strategy
- IP Process
- IP Story



.....>>

MONETIZE IP

Execute –

- R&D Funding
- New Products
- New Markets
- IP Licensing
- IP Litigation
- M & A



MAXIMIZE IP

Market Cap Expansion –

- IP Price Discovery
- Multiple Expansion/
Market Premium
- Lower Cost
of Capital
- Maximizing
Shareholder Value

"IP is a strategic asset used to create a competitive advantage leading to market share gains, pricing power and shareholder returns. The Bright Lights Process maximizes the return on IP assets."

– Christopher Marlett, CEO, MDB Capital Group

Making the Intangible, Tangible.



ABOUT MDB CAPITAL

MDB Capital Group is proud to host the 1st Annual Bright Lights Conference, the only investment conference matching institutional investors with IP leaders. Our research has shown companies with disruptive and market-changing intellectual property substantially outperform the overall market and we are pleased to showcase this year’s “Best and Brightest” companies.

Founded in 1997, MDB Capital Group is a full-service merchant and investment banking firm focused exclusively on innovative companies rich in intellectual property. As a merchant bank investing its own capital, MDB successfully founded and funded five public companies that grew from ideas to over \$3 billion in combined market value. As an investment bank involved in capital formation and impactful institutional research, MDB’s team of professionals have a combined experience in financing over 200 companies, raising over \$4 billion, while identifying important emerging investment themes and technologies.

PatentVest, MDB’s proprietary IP intelligence platform, tracks and analyzes over 4 million U.S. patent grants, 2 million U.S. patent applications covering over 4,000 companies utilizing real-time market data and historic financial information. Today, only one investment bank has developed the resources and expertise necessary to value IP assets, analyze IP risk, to identify IP leadership and spot investable opportunities in tomorrow’s disruptive technologies... MDB Capital Group.

TO ATTEND THIS “INVITATION ONLY” EVENT

Please go to www.mdb.com/attendee-registration.html and register or contact your MDB representative at 310.526.5000.

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