

MDB CAPITAL GROUP

BRIGHT  
LIGHTS  
CONFERENCE  
2010

PRESENTING  
50 BRIGHTEST COMPANIES  
WITH DISRUPTIVE IP



THE PALACE HOTEL  
SAN FRANCISCO  
MAY 10-12, 2010



# MDB'S BRIGHT LIGHTS CONFERENCE

MAY 10 - 12, 2010

Come join MDB Capital Group as we present the "Best and Brightest" at our 1st Annual Bright Lights Conference, the first public company conference to focus exclusively on companies with disruptive and market changing IP.

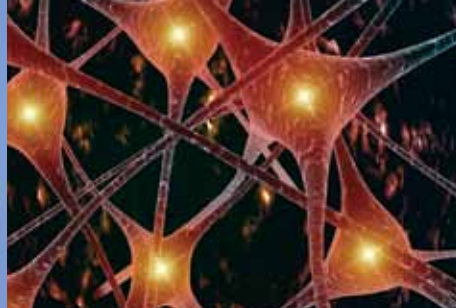
The inaugural Bright Lights Conference will showcase 50 of the most innovative public companies ranked in the 90th percentile for technology leadership from over 1,600 small cap companies with U.S. patents, as rated by PatentVest, MDB's proprietary IP business intelligence database. In addition to company presentations, expert panels, IP workshops and one-on-one investor meetings, MDB will provide insightful analysis and objective data regarding the technology leadership and competitive landscape of the companies presenting during this exclusive, invitation-only event.

The Bright Lights Conference underscores MDB's commitment to advancing the financial market's understanding of the hidden value of intellectual property assets and future technology leadership.

The 50 companies presenting at Bright Lights were selected from more than 1,600 small cap companies which were scored, ranked and analyzed on the basis of their rate of innovative change, as well as the novelty, quality and industry impact of their patents. Back-tested IP and financial data will be presented for the first time to indicate that the selection of companies on the basis of these IP metrics can be correlated to benchmarked financial performance.



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## INTELLECTUAL PROPERTY: IP "THE LAST FRONTIER"

- 60% of the value of the Wilshire 5000 is intangible, over \$7 trillion of market value.
- New patent applications are growing 6x faster than GDP with over 180,000 new U.S. patents granted annually.
- Significant opportunity exists for investors and corporate executives to benefit from identifying, quantifying and objectively analyzing intellectual property impact, industry competitiveness and emerging technology trends.



### WHO SHOULD ATTEND?

PORTFOLIO MANAGERS | ANALYSTS | TECHNOLOGY INVESTORS

### WHY ATTEND?

- To discover the untold stories of disruptive IP from the most innovative small cap companies across the technology spectrum; industries including: energy, life sciences, consumer, technology, media, telecommunications, environmental and industrial.
- To listen to compelling presentations, participate in Q&A sessions and one-on-one meetings with senior management and expert analysts to gain in-depth insights into each company.
- To meet thought leaders and IP experts in patent analysis, strategy and due diligence in order to identify disruptive innovation and emerging/enabling technology trends.
- To recognize leaders, laggards, opportunities and risks before the rest of the market does.

**SPECIAL CONFERENCE ROOMS AND RATES:**  
Limited Availability / Make Your Reservations Early

To attend this "invitation only" event, please email: [brightlights@mdb.com](mailto:brightlights@mdb.com) or contact your MDB representative at 310.526.5000.

For conference information visit: [www.mdb.com/bright-lights-conference](http://www.mdb.com/bright-lights-conference)

# QUALIFYING COMPANIES

## TECHNOLOGY

Actel	(ACTL)	Ikanos Communications	(IKAN)	Phoenix Technologies	(PTEC)
Advanced Analogic	(AATI)	Immersion	(IMMR)	Planar Systems	(PLNR)
Altair Nanotechnologies	(ALTI)	Integral Technologies	(ITKG)	Rackable Systems	(SGI)
Amerigon	(ARGN)	Intevac	(IVAC)	Ramtron	(RMTR)
Applied Nanotech	(APNT)	iPass	(IPAS)	Saba Software	(SABA)
Arbinet	(ARBX)	LaserCard	(LCRD)	Sigma Designs	(SIGM)
AuthenTec	(AUTH)	LeCroy	(LCRY)	Silicon Image	(SIMG)
BakBone Software	(BKBO)	Luna Innovations	(LUNA)	Silicon Storage	(SSTI)
BigBand Networks	(BBND)	Magma Design Automation	(LAVA)	Socket Mobile	(SCKT)
CEVA	(CEVA)	Microtune	(TUNE)	Spire	(SPIR)
Comarco	(CMRO)	Microvision	(MVIS)	Superconductor Technologies	(SCON)
Conexant Systems	(CNXT)	Mindspeed Technologies	(MSPD)	Supertex	(SUPX)
CounterPath	(CPAH)	MIPS Technologies	(MIPS)	Symyx Technologies	(SMMX)
Cray	(CRAY)	MoSys	(MOSY)	TeleCommunications Systems	(TSYS)
Cutera	(CUTR)	Nanometrics	(NANO)	TranSwitch	(TXCC)
Dot Hill Systems	(HILL)	Network Equipment	(NWK)	Trident Microsystems	(TRID)
DSP Group	(DSPG)	Novatel Wireless	(NVTI)	Uni-Pixel	(UNXL)
Electro Scientific Inds	(ESIO)	OpenTV	(OPTV)	UTStarcom	(UTSI)
Entropic Communications	(ENTR)	Openwave Systems	(OPWV)	Vimicro International	(VIMC)
Exar	(EXAR)	OPNET Technologies	(OPNT)	Virage Logic	(VIRL)
Extreme Networks	(EXTR)	Overland Storage	(OVRT)	VirnetX	(VHC)
Globalstar	(GSAT)	Parkervision	(PRKR)	Zhone Technologies	(ZHNE)
Harris & Harris	(TINY)	PDF Solutions	(PDFS)	Zygo	(ZIGO)

## LIFE SCIENCES

Accuray	(ARAY)	Dyax	(DYAX)	NxStage Medical	(NXTM)
Achillion Pharmaceutical	(ACHN)	Dynavax	(DVAX)	Osiris Therapeutics	(OSIR)
Albany Molecular Research	(AMRI)	EnteroMedics	(ETRM)	Osteotech	(OSTE)
Anadys Pharmaceuticals	(ANDS)	Hansen Medical	(HNSN)	Palomar Medical	(PMTI)
Angiotech Pharmaceuticals	(ANPI)	Health Discovery	(HDVY)	Pharmacyclics	(PCYC)
Aradigm	(ARDM)	Helicos BioSciences	(HLCS)	Quick-Med Technologies	(QMDT)
Arena Pharmaceuticals	(ARNA)	Hollis-Eden Pharmaceuticals	(HEPH)	RTI Biologics	(RTIX)
Array Biopharma	(ARRY)	Idenix Pharmaceuticals	(IDIX)	Safeguard Scientifics	(SFE)
Arrowhead Research	(ARWR)	Infinity Pharmaceuticals	(INFI)	SenoRX	(SENO)
Athersys	(ATHX)	K-V Pharmaceutical	(KVA)	Solta Medical	(SLTM)
AVI BioPharma	(AVII)	Kensley Nash	(KNSY)	Spectrum Pharmaceuticals	(SPPI)
Biolase Technology	(BLTI)	Ligand Pharmaceuticals	(LGND)	SRI/Surgical Express	(STRC)
Cardica	(CRDC)	Matrixx Initiatives	(MTXX)	Stereotaxis	(STXS)
Cardima	(CADM)	Maxygen	(MAXY)	Synergetics	(SURG)
Cardiome Pharma	(CRME)	MDRINA	(MRNA)	Threshold Pharmaceuticals	(THLD)
Cardiovascular Systems	(CSII)	Micrus Endovascular	(MEND)	TranS1	(TSON)
Cardium Therapeutics	(CXM)	Misonix	(MSON)	Trubion Pharmaceuticals	(TRBN)
CAS Medical Systems	(CASM)	Molecular Insight	(MIPI)	Unigene Laboratories	(UGNE)
Cryolife	(CRY)	Neuralstem	(CUR)	Vical	(VICL)
Cynosure	(CYNO)	NeurogesX	(NGSX)	XOMA	(XOMA)
Cypress Biosciences	(CYPB)	NMT Medical	(NMTI)		

## INDUSTRIAL/CONSUMER

Acme United	(ACU)	Headwaters	(HW)	Nexus Lighting	(NEXS)
ActivIdentity	(ACTI)	iGo	(IGOI)	Quantum Fuel Systems	(QFVW)
BGC Partners	(BGCP)	JAKKS Pacific	(JAKK)	Satcon Technology	(SATC)
Casella Waste Systems	(CWST)	Kadant	(KAI)	Senomyx	(SNMX)
CopyTele	(COPY)	Landec	(LNDC)	Sonic Solutions	(SNIC)
Cybex International	(CYBI)	LeCroy	(LCRY)	Southwall Technologies	(SVTX)
Daktronics	(DAKT)	Location Based Tech	(LBAS)	Stamps.com	(STMP)
Digimarc	(DMRC)	LSI Industries	(LYTS)	Syntroleum	(SYNM)
Document Security Systems	(DMC)	Material Sciences	(MASC)	TASER International	(TASR)
Evergreen Solar	(ESLR)	Merge Healthcare	(MRGE)	Verenium	(VRNM)
Federal Signal	(FSS)	Multimedia Games	(MGAM)		
Greenbrier Companies	(GBX)	NACCO Industries	(NC)		



# INNOVATION AWARDS

## BRIGHT LIGHTS AWARDS AND CRITERIA

MDB Capital Group presents Bright Lights Innovation Awards to qualifying small cap public companies nominated on the basis of technology leadership, high rates of innovation, strength of IP process and the most market changing or disruptive IP. These Innovation Awards recognize a combination of factors including compounded annual growth rate of patent applications, patent novelty, patent quality, industry impact of patents and patent peer group rankings. The most disruptive IP category is awarded on the basis of voting by registered Bright Lights Conference attendees.

## AWARD METHODOLOGY

The award methodology used to determine the first three categories consists of quantitative scoring of companies on the basis of PatentVest Tech Score and 3 Year Patent Application CAGR, in conjunction with the number of patents granted, patent applications on file and Application Conversion Ratio. The companies are then compared and ranked. There are specific criteria used to ascertain the final rankings in each industry. In addition, factors such as the significance of technology within an industry, product innovation in terms of novel or disruptive technology, unique competitive advantages, stage of technology development and estimated time to market are taken into consideration.

### ASTRUM

Latin for "Star", this award is presented to the top company in each industry with the highest Patent Application CAGR and number of patent applications on file, adjusted for Application Conversion Rate. The **ASTRUM** recognizes innovation leadership.

### CLARUS

Latin for "Bright", this award is presented to the top company in each industry with the highest Tech Score and number of patent grants. The **CLARUS** recognizes technology leadership.

### PROVECTUS

Latin for "Most Advanced", this award is presented to the top 5 companies across all industries with the highest combined Tech Score, Patent Application CAGR and number of patent grants. The **PROVECTUS** recognizes strength of IP process... The "Best of the Best".

### MICO

Latin for "To Shine", this award is presented to the top 5 companies across all industries with the most potentially disruptive or market changing IP, as voted on by institutional investors and other registered attendees to the Bright Lights Conference. The **MICO** recognizes the investors' choice for most promising innovators of the future.



## AWARD NOMINEES

### ASTRUM

Achillion Pharmaceutical  
 Acme United Corp  
 Altair Nanotechnologies  
 Albany Molecular Research  
 Anadys Pharmaceuticals  
 Arena Pharmaceuticals  
 Array Biopharma  
 Athersys  
 Biolase Technology  
 Casella Waste Systems  
 Cardiovascular Systems

Cypress Biosciences  
 Daktronics  
 Evergreen Solar  
 EnteroMedics  
 Federal Signal  
 Greenbrier Companies  
 Hollis-Eden Pharmaceuticals  
 Helicos BioSciences  
 Infinity Pharmaceuticals  
 Intevac

Kadant  
 K-V Pharmaceutical  
 LeCroy  
 Luna Innovations  
 LSI Industries  
 Material Sciences  
 Molecular Insight  
 Matrixx Initiatives  
 Pharmacyclics  
 PDF Solutions

Senomyx  
 Spectrum Pharmaceuticals  
 SRI/Surgical Express  
 Stereotaxis  
 Supertex  
 TASER International  
 Unigene Laboratories  
 Uni-Pixel  
 Vimicro International  
 XOMA

### CLARUS

ActivIdentity  
 Angiotech Pharmaceuticals  
 Aradigm  
 Arbinet  
 BakBone Software  
 BGC Partners  
 BigBand Networks  
 Cardica  
 Cardima  
 Cardium Therapeutics  
 CAS Medical Systems  
 CEVA  
 Comarco  
 Conexant Systems  
 CopyTele  
 CounterPath  
 Cryolife  
 Cutera  
 Cynosure

Digimarc  
 Document Security Systems  
 DSP Group  
 Dynavax Technologies  
 Exar  
 Extreme Networks  
 Harris & Harris  
 Ikanos Communications  
 Immersion  
 Integral Technologies  
 iPass  
 Kensey Nash  
 Landec  
 LaserCard  
 Ligand Pharmaceuticals  
 Location Based Tech  
 Magma Design Automation  
 Maxygen  
 Merge Healthcare

Microtune  
 Mindspeed Technologies  
 MoSys  
 Multimedia Games  
 Nanometrics  
 Network Equipment  
 Neuralstem  
 NeurogesX  
 NMT Medical  
 NxStage Medical  
 OpenTV  
 Openwave Systems  
 Osteotech  
 Overland Storage  
 Phoenix Technologies  
 Quantum Fuel Systems  
 Quick-Med Technologies  
 Rackable Systems  
 Ramtron

RTI Biologics  
 Saba Software  
 Safeguard Scientifics  
 Satcon Technology  
 Silicon Storage  
 Socket Mobile  
 Sonic Solutions  
 Southwall Technologies  
 Stamps.com  
 Superconductor Technologies  
 Symyx Technologies  
 Syntroleum  
 Threshold Pharmaceuticals  
 Trident Microsystems  
 Verenum  
 Virage Logic  
 VirnetX  
 Zhone Technologies  
 Zygo

### PROVECTUS

Accuray  
 Actel  
 Advanced Analogic  
 Amerigon  
 Applied Nanotech  
 Arrowhead Research  
 AuthenTec  
 AVI BioPharma  
 Cardiome Pharma  
 Cray  
 Cybex International  
 Dot Hill Systems

Dyax  
 Electro Scientific  
 Entropic Communications  
 Globalstar  
 Hansen Medical  
 Headwaters  
 Health Discovery  
 Idenix Pharmaceuticals  
 iGo  
 JAKKS Pacific  
 LeCroy  
 MDRNA

Microvision  
 Micrus Endovascular  
 MIPS Technologies  
 Misonix  
 NACCO Industries  
 Nexus Lighting  
 Novatel Wireless  
 OPNET Technologies  
 Osiris Therapeutics  
 Palomar Medical  
 Parkervision  
 Planar Systems

SenorX  
 Sigma Designs  
 Silicon Image  
 Solta Medical  
 Spire  
 Synergetics  
 TeleCommunications Systems  
 TranS1  
 TranSwitch  
 Trubion Pharmaceuticals  
 UTStarcom  
 Vical



## LOCATION & RESERVATIONS

San Francisco, America's favorite city by readers of Travel + Leisure magazine, is renowned for its steep rolling hills, an eclectic mix of Victorian and modern architecture, and its peninsular location surrounded on three sides by the Pacific Ocean and San Francisco Bay. The main attractions include the Golden Gate Bridge, Alcatraz Island, cable cars, the Transamerica Pyramid, Coit Tower, and Chinatown.



### PALACE HOTEL

2 New Montgomery Street  
San Francisco, California 94105  
415.512.1111

### SPECIAL CONFERENCE ROOMS RATES: Limited Availability / Make Your Reservations Early

#### To attend this "invitation only" event:

Please email: [brightlights@mdb.com](mailto:brightlights@mdb.com) or contact your MDB representative at 310.526.5000.

#### For conference information visit:

[www.mdb.com/bright-lights-conference](http://www.mdb.com/bright-lights-conference)

#### To finalize your hotel accommodations:

Contact Barb Shaw ([bshaw@mdb.com](mailto:bshaw@mdb.com)) at 310.526.5004.

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